



FOR IMMEDIATE RELEASE

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CONTACT: Kelly Earnest
(901) 529.4179
Kelly.Earnest@PeabodyMemphis.com

Peabody Hotel Group Launches Duckmaster Blog

Memphis, Tenn... Peabody Hotel Group (PHG) is pleased to announce the launch of the corporation's first Duckmaster blog, which highlights the adventures of the world-famous Peabody Ducks and their Duckmasters from all three PHG properties located in Little Rock, Ark., Memphis, Tenn. and Orlando, Fla.

The blog, which features exciting entries from Duckmaster Lloyd of The Peabody Little Rock, Duckmaster Anthony of The Peabody Memphis and Duckmaster Donald of The Peabody Orlando provides visitors with an inside glance at this most prestigious position, in which there are only three in the world.

The famed March of the Peabody Ducks officially began in 1940 when then bellman of The Peabody Memphis, and former circus animal trainer, Edward Pembroke, offered to help with delivering the ducks to the lobby fountain each day. Mr. Pembroke became the Peabody Duckmaster, serving in that capacity for 50 years until his retirement in 1991. The original ducks have long since gone, but after 75 years, the marble fountain in each hotel's lobby is still graced with ducks. Today, the Peabody Ducks march at each of the hotels at 11 a.m. and 5 p.m. daily.

To learn more about the Peabody Ducks or to visit the Duckmaster blog, please visit www.PeabodyDuckmaster.com.

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About Peabody Hotel Group:

Peabody Hotel Group is a subsidiary of Belz Enterprises, a highly successful real estate development and management firm, based in Memphis, Tennessee. From its origins as a four-acre business established by Philip Belz in the 1940s, Belz Enterprises now encompasses more than 30-million square feet of real estate in the United States and Puerto Rico. Peabody Hotel Group is one of the nation's leading hotel management companies, operating Peabody Hotels located in Memphis, Tenn., Little Rock, Ark., and Orlando, Fla. Peabody Hotel Group specializes in profitably directing the operations of successful, high-profile, Peabody-flagged hotels.